

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 07834 131427Z

47

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 NEAE-00 /018 W
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P R 131005Z AUG 75

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC PRIORITY 2956

USDOC WASHDC

INFO AMEMBASSY JIDDA

AMEMBASSY KUWAIT

AMEMBASSY CAIRO

UNCLAS TEHRAN 7834

E.O. 11652: NA

TAGS: BEXP, XF

SUBJ: IOWA STATE OIGA TRADE MISSION

REFS: (A) TEHRAN A-52, FEBRUARY 26, 1975
(B) STATE 189300

1. EMBASSY WELCOMED PROPOSED TRADE MISSION IN REF(A) AS APPROPRIATE THEME FOR IRAN AND DID SUGGEST OCTOBER-NOVEMBER TIMEFRAME. HOWEVER, ASSUMED COMMERCE WOULD REALIZE THAT SUPPORT EMBASSY ABLE TO GIVE WOULD NECESSARILY BE LIMITED BY ITS SUPPORT OF MAJOR USG EFFORT AT AGWA-FOOD FAIR, DATES OF WHICH OVERLAP WITH MISSION. IN ADDITION, BASED ON REF(B), ADVANCE MAN VISIT TEHRAN WILL COINCIDE WITH TEHRAN INTERNATIONAL FAIR, SEPTEMBER 13-24. EMBASSY ALSO NOTES THAT MISSION WILL BE IN IRAN LESS THAN TWO WORKING DAYS, SINCE NORMAL BUSINESS/GOVERNMENT WEEKEND IS THURSDAY AND FRIDAY.

2. FURTHER COMPLICATION IS HOTEL ROOM UNAVAILABILITY. EMBASSY HAS BEEN ATTEMPTING TO SECURE SPACE THIS PERIOD FOR AGWA EXHIBITORS FOR SIX MONTHS WITH ONLY LIMITED SUCCESS AND SERIOUSLY DOUBTS KUWAITI AIRLINES WILL BE ABLE TO SECURE FIRM RESERVATIONS.

3. DUE ABOVE, SUGGEST CONSIDERATION BE GIVEN TO POST-
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PONEMENT MISSION UNTIL EARLY 1976. IF MISSION SCHEDULE

REMAINS FIRM, SUGGEST MISSION ADVANCE MAN CONTRACT LOCAL
P.R. FIRM-SUCH AS SVEN PERSSON(TC MARKETING PROMOTION
CONTRACTOR) TO HANDLE MAILINGS, LOGISTICS, ETC.
HELMS

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NNN

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